

**NWHF PUBLIC HEALTH VALUES SURVEY
 FEBRUARY 2010; N=500 (SPLIT A: N=250, SPLIT B: N=250) OR STATEWIDE; GENERAL POPULATION
 DAVIS, HIBBITTS & MIDGHALL, INC. (DHM)**

Hello, I'm _____ from DHM, Inc. a public opinion research company. I am not trying to sell you anything. We're conducting a survey about issues that concern individuals in your area. May I speak to someone in the household ages 18 and older?

**Where applicable, comparative data is noted from a 2006 online survey of Oregonians, and a 2007 and 2008 telephone survey of Oregonians.*

1. Do advertisements of fast food, soda, and other processed foods contribute a great deal, some, not much, or not at all to obesity in children?

Response Category	N=500 2010
Great deal	55%
Some	25%
Not much	11%
Not at all	8%
Don't know	2%

2. What about soda companies, do they contribute a great deal, some, not much, or not at all to obesity in children?

Response Category	N=500 2010
Great deal	45%
Some	34%
Not much	10%
Not at all	9%
Don't know	2%

These last few questions are only for statistical purposes

3. What is your age?

Response Category	N=500 2010
18-24	11%
25-34	18%
35-54	38%
55-64	17%
65+	15%
Refused	1%

4. What county do you live in? (**RECORD COUNTY**)

Response Category	N=500 2010
Tri-County	43%
Willamette Valley	27%
Rest of State	30%

5. (**If yes to Q51**) Are you registered as a Democrat, a Republican, or as something else?

Response Category	N=447 2010
Democrat	38%
Republican	32%
Independent/other	24%
Refused	5%