

Grantee Perception Report®  
prepared for the  
**Northwest Health Foundation**  
Summer 2007

*Excerpt for the Board of Directors*

VERSION 11/8/07



THE CENTER FOR  
EFFECTIVE PHILANTHROPY

# Background

- ◆ Since February 2003, the Center for Effective Philanthropy (CEP) has conducted surveys of grantees on their perceptions of their foundation funders both on behalf of individual foundations and independently. The purpose of these surveys is two-fold: to gather data that is broadly useful – forming the basis of research reports such as *Listening to Grantees: What Nonprofits Value in Their Foundation Funders* (2004), *Foundation Communications: The Grantee Perspective* (2006), and *In Search of Impact: Practices and Perceptions in Foundations' Provision of Program and Operating Grants to Nonprofits* (2006) – and to provide individual foundations with Grantee Perception Reports.
  
- ◆ **The Grantee Perception Report® (GPR) shows an individual foundation its grantee perceptions relative to a set of perceptions of other foundations whose grantees were surveyed by CEP.**
  - Overall, assessing foundation performance is challenging and a range of data sources is required. The GPR provides one set of perspectives that can be particularly useful in understanding foundation performance
  - It is important to note that, on most questions, grantee ratings cluster toward the high end of an absolute scale.
  - Grantee perceptions must be interpreted in light of the unique strategy of the foundation.
    - The survey covers many areas in which grantees' perceptions might be useful to a foundation. Each foundation should place emphasis on the areas covered according to the foundation's specific priorities.
    - Low ratings in an area that is not core to a foundation's strategy may not be concerning to a foundation. For example, a foundation that does not focus efforts on public policy would likely receive lower than average ratings in this area if it is adhering to its strategy.
  - Finally, across most measures in this report, foundation structural characteristics – such as type, asset size, focus, and age – are not strong predictors of grantee perceptions, suggesting that it is possible for all foundations to attain high ratings from grantees.

# Methodology (1)

- ◆ The Center for Effective Philanthropy (CEP) has surveyed more than 40,000 grantees of 193 foundations since spring 2003. Please see the Appendix for a list of all foundations whose grantees CEP has surveyed.
  
- ◆ This Grantee Perception Report® (GPR) contains data collected over the last three years, and includes almost 19,000 grantee responses of 132 foundations.<sup>1</sup>
  - CEP surveyed 122 fiscal year 2005 and 2006 grantees of the Northwest Health Foundation (“NWHF”) during June and July 2007. CEP received 90 completed responses, a 75 percent response rate.
  - The average and/or median rating for these respondents is shown throughout this report.
  - Grantees submitted responses via mail and the Web.<sup>2</sup>
  
- ◆ NWHF provided grantee contact information.
  
- ◆ Selected grantee comments are shown throughout this report. This selection of comments highlights major themes and reflects trends in the data. These selected comments over-represent negative comments about the Foundation in order to offer foundation leadership a wide range of perspectives.

1: The average response rate for individual foundations over the last three years of surveys is 67 percent.

2: There are no differences of meaningful magnitude between responses received via the mail or the Web.

# Methodology (2)

- ◆ Throughout this report, NWHF average ratings are shown segmented by grant program. Grantees from the Community Affairs and Research grant programs are not shown due to a small number of responses. Twelve grantees could not be identified into grant programs and are also not shown. Respondents not shown in the segmentations are included in the overall NWHF average shown throughout the report.
  - Alliance for the Promotion of Physical Activity and Nutrition (APPAN) – 8 respondents
  - Community Grants – 22 respondents
  - Helping Hands – 26 respondents
  - Kaiser Permanente Community Fund (KPCF) – 12 respondents
  - Nursing – 6 respondents
  - Community Affairs – 1 respondent
  - Research – 3 respondents

Segmentations not shown

*Please note that on many dimensions, Helping Hands grantees rate the Foundation much lower than grantees from other grant programs, and since this grant program has the largest number of respondents, its average rating has a larger influence on NWHF's overall average rating than do ratings of the other programs.*

- ◆ NWHF is also compared to a cohort of health conversion foundations chosen by the Foundation to represent its peers.<sup>1</sup> The 11 foundations that comprise this group are:
  - Maine Health Access Foundation
  - Michael Reese Health Trust
  - Northwest Health Foundation
  - Quantum Foundation
  - Winter Park Health Foundation
  - The Colorado Trust
  - Community Memorial Foundation
  - Connecticut Health Foundation
  - Endowment for Health
  - Health Foundation for Greater Cincinnati
  - Kansas Health Foundation

<sup>1</sup>: Several cohort foundations are no longer included in the current overall dataset and fall outside of the range of foundation averages on some charts. These instances are noted in the charts.

# Key Findings

The Northwest Health Foundation (“NWHF”) is rated positively on an absolute basis by its grantees. Relative to other foundations in the sample, NWHF is often rated similarly to the median foundation, though NWHF receives above typical ratings for its effect on public policy in grantees’ fields, and provides more helpful non-monetary assistance than typical. Grantees rate their satisfaction with their experience with NWHF at the median, and a larger than typical proportion of grantees report that they are more satisfied with the Foundation relative to last year. In response to open-ended questions, grantees often comment that they view NWHF as a “partner,” and appreciate the “knowledgeable” and “friendly” staff.

On measures of impact on grantees’ fields, local communities, and organizations, NWHF is rated at the median; however, on measures of understanding of grantees’ fields, local communities, and their organizations’ goals and strategies, NWHF grantees rate the Foundation below the median – near the 25<sup>th</sup> percentile. The Foundation is rated typically in its ability to advance knowledge in grantees’ fields, and many grantees describe NWHF as a “leader” in their fields and communities.

Grantees rate the clarity with which the Foundation communicates its goals and strategy at the median, as well as the Foundation’s interactions – responsiveness of Foundation staff, comfort approaching the Foundation if a problem arises, and fairness of treatment. Grantees indicate having more frequent contact with Foundation staff than typical, but receive fewer site visits than grantees of the median foundation.

NWHF grantees receive more assistance beyond the grant check than typical, and these assistance activities are viewed as helpful to grantees. NWHF provides a larger proportion of its grantees with non-monetary assistance than is typical, and this assistance is generally seen to be as helpful as assistance provided by the median foundation to its grantees, though NWHF’s field-related non-monetary assistance is often viewed more positively. NWHF also provides a larger proportion of its grantees with assistance securing funding from other sources, though grantee ratings of the impact of this assistance are less positive than typical.

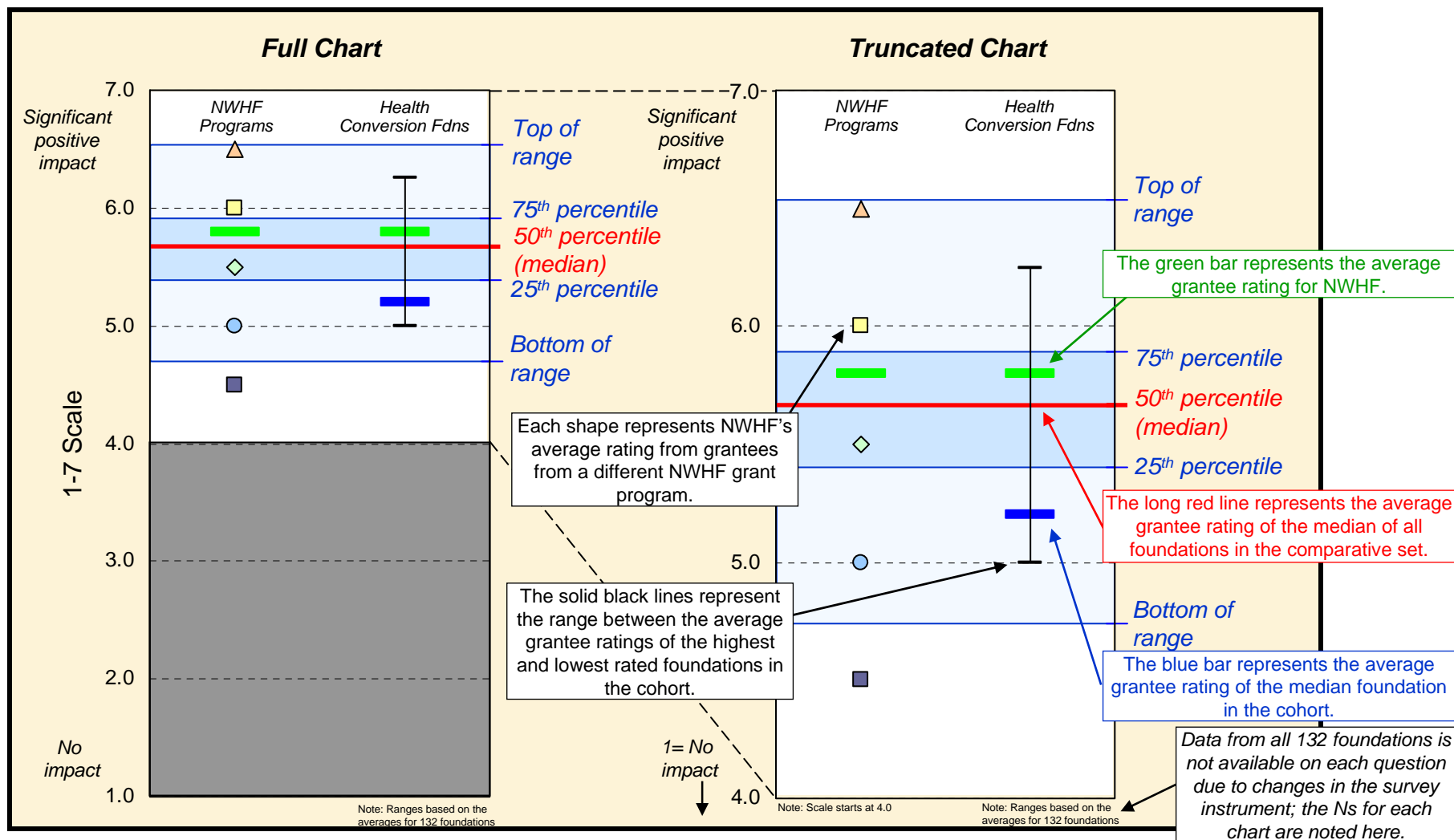
Grantees rate the Foundation’s selection process more positively than typical for its helpfulness in strengthening their funded programs and organizations. Grantees report spending more time fulfilling the Foundation’s administrative requirements than is typical and they receive grants of median size, resulting in a smaller number of dollars received for each administrative hour invested relative to the median foundation.

Grantees from NWHF’s different grant programs rate the Foundation very differently across most measures, and in many cases the differences between the highest and lowest rated program are statistically significant. In particular, grantees from the Helping Hands program rate the Foundation significantly lower for its impact on and understanding of their organizations, impact on their fields, understanding of their local communities, and quality of interactions.

Finally, ratings in this report should be considered in the context of the strategic changes that occurred in 2005 and turnover of program staff. In CEP’s experience, strategic changes and staffing changes tend to negatively affect grantee ratings on dimensions such as clarity of communications of strategies and quality of interactions.

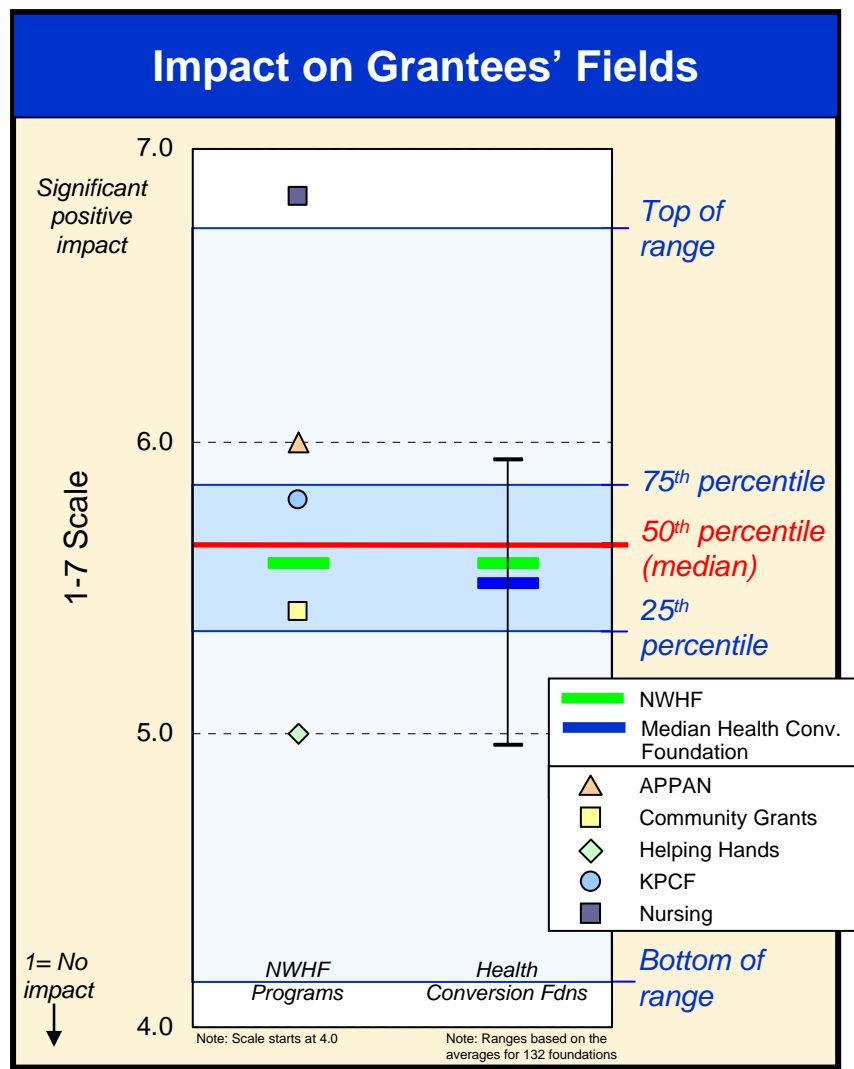
# Reading GPR Charts

Much of the grantee perception data in the GPR is presented in the format below. These graphs show the average of grantee responses for NWHF, over a background that shows percentiles for the average ratings for the full comparative set of 132 foundations. **Throughout the report, many charts in this format are truncated from the full scale because foundation averages fall within the top half of the range.**



# Impact on Grantees' Fields

NWHF's average grantee rating of the Foundation's impact on grantees' fields is similar to the rating of the median foundation and similar to the rating of the median health conversion foundation.



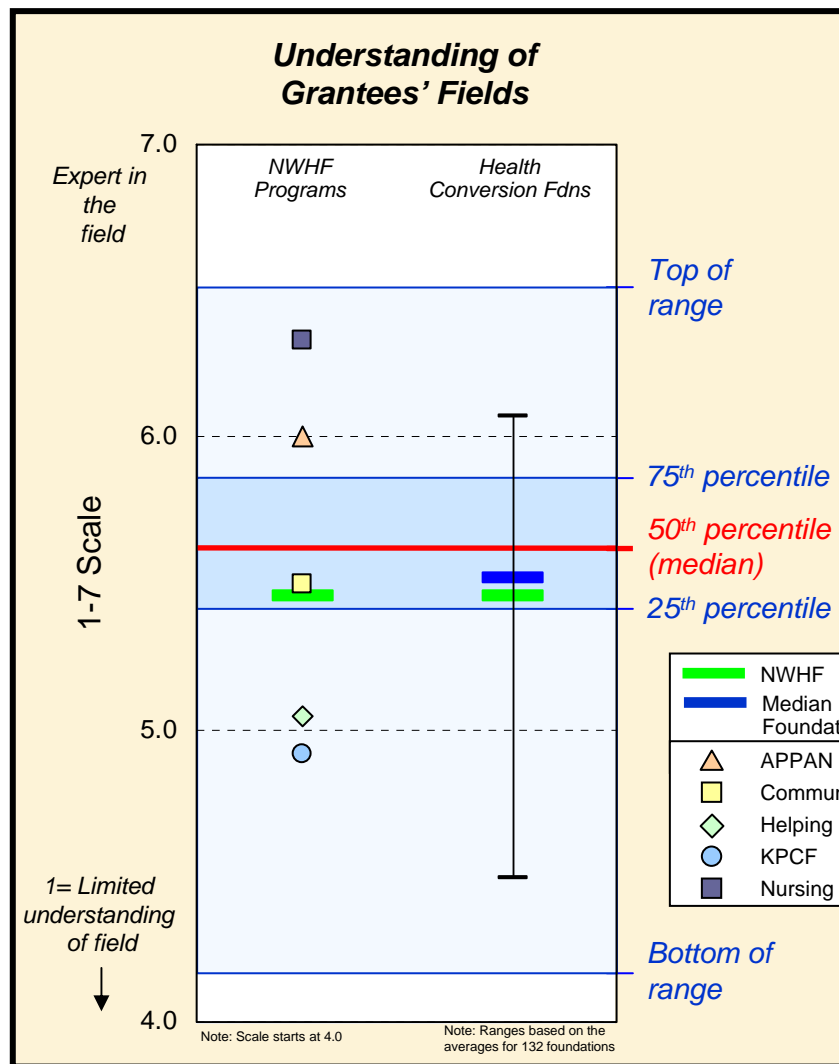
## Selected Grantee Comments

- ◆ *“For statewide public health policies and workforce development, the NWHF is able to be the independent advocate for issues affecting the public ... as well as a leader and catalyst for linking or networking multiple and diverse advocates around specific issues.”*
- ◆ *“I can think of no other foundation of its size that has had a bigger impact on a public policy issue or on the on-the-ground, true community projects that improve lives.”*
- ◆ *“The Foundation is at the forefront [of] leading population-based/policy approaches to chronic disease. They are actively encouraging community partners to address the social determinants of health and promoting progressive methodology such as community-based participatory research.”*
- ◆ *“[Our field] has not been a huge priority for the Foundation, and we consider this an oversight as we believe it a important component in the Foundation realizing its mission and goals in the realm of public health.”*
- ◆ *“The NWHF has changed the face of nursing. It has done this through publications like ‘Nursing Shortage: A Public Health Crisis’ and partnering with other foundations to support nursing. It has brought together diverse stakeholders and has supported innovative programs.”*

6 Note: This question includes a “don’t know” response option; 11 percent of NWHF respondents answered “don’t know,” compared to 11 percent at the median foundation and 8 percent at the median health conversion foundation.

# Understanding of Grantees' Fields

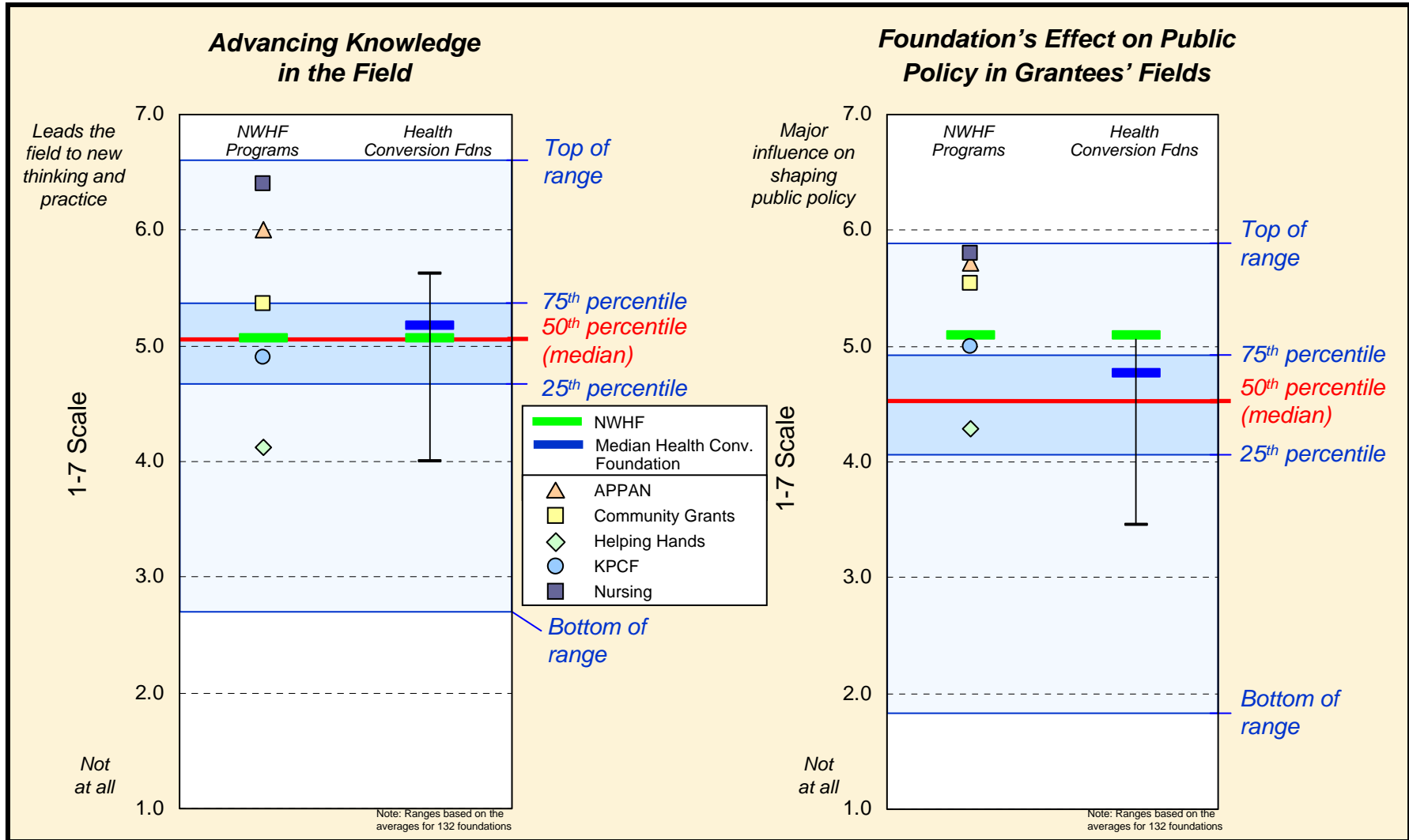
NWHF's average grantee rating of the Foundation's understanding of grantees' fields is below the rating of the median foundation and similar to the rating of the median health conversion foundation.



Note: This question includes a "don't know" response option; 8 percent of NWHF respondents answered "don't know," compared to 7 percent at the median foundation and 5 percent at the median health conversion foundation.

# Advancing Knowledge in Fields and Effect on Public Policy

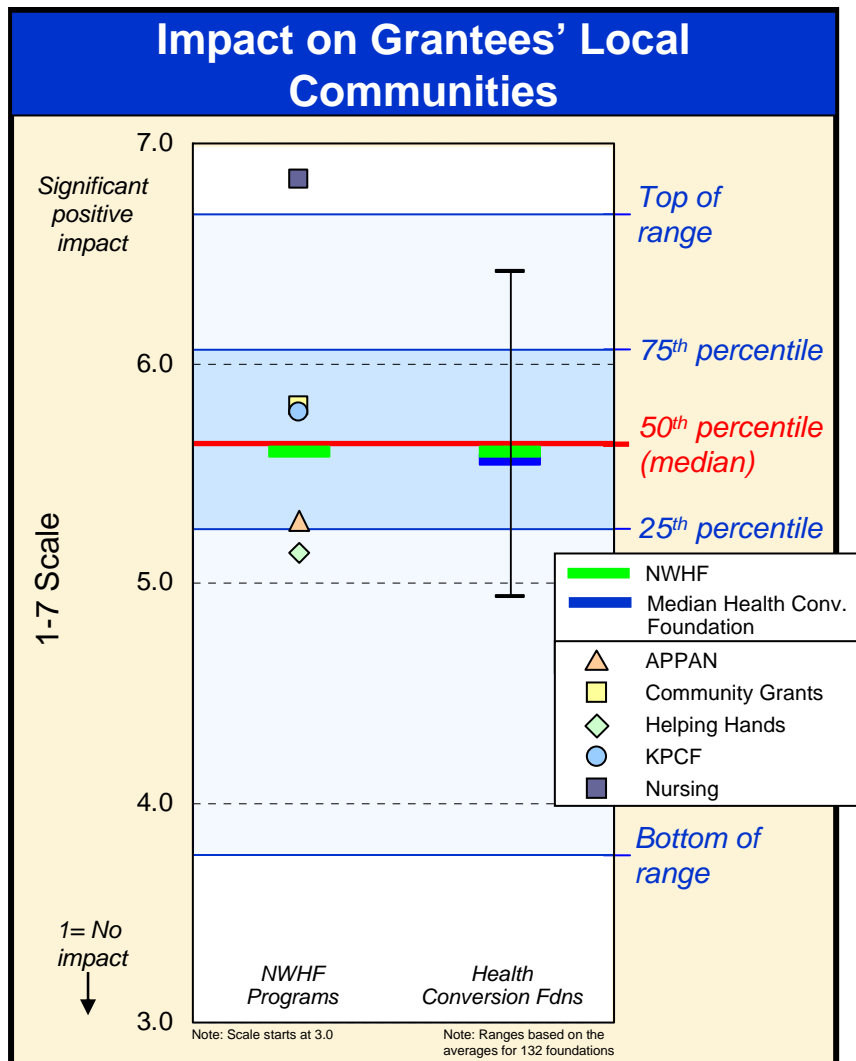
NWHF's average grantee rating of the Foundation's advancing of knowledge in grantees' fields is similar to the rating of the median foundation and similar to the rating of the median health conversion foundation. NWHF's average grantee rating of the Foundation's impact on public policy in grantees' fields is above the rating of the median foundation and above the ratings of other health conversion foundations.



Note: The questions depicted on these charts include a "don't know" response option. In the left-hand chart, 28 percent of NWHF respondents answered "don't know," compared to 27 percent at the median foundation and 18 percent at the median health conversion foundation. In the right-hand chart 35 percent of NWHF respondents answered "don't know," compared to 44 percent at the median foundation and 26 percent at the median health conversion foundation.

# Impact on Grantees' Local Communities

NWHF's average grantee rating of the Foundation's impact on grantees' local communities is similar to the rating of the median foundation and similar to the rating of the median health conversion foundation.



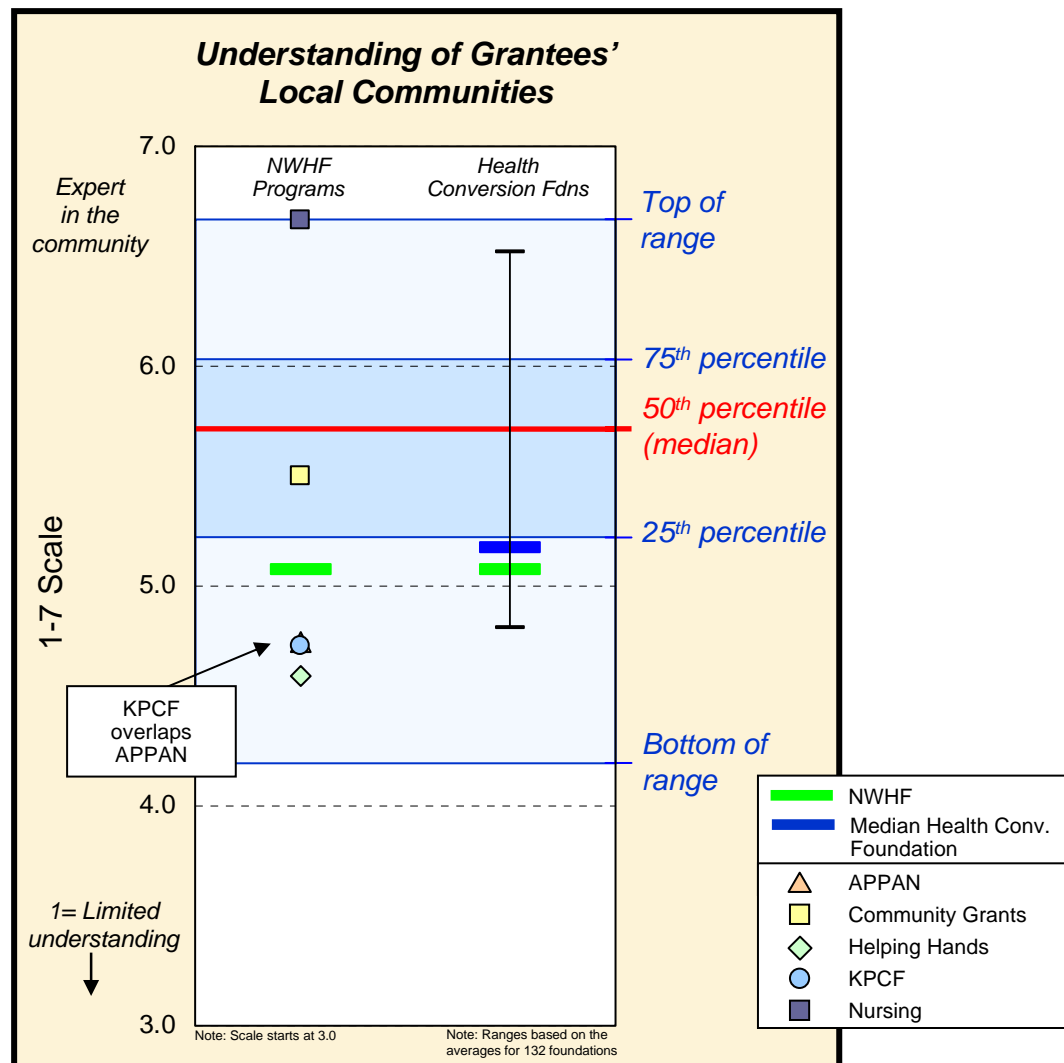
## Selected Grantee Comments

- ♦ “Although they are a relatively young organization, the Northwest Health Foundation has become positively involved in all aspects of improving health care in our community. Their programs provide health care for low income families, training of medical professionals, and research in the medical field.”
- ♦ “The impact is beginning to be felt in the community. Our organization could not have initiated this project without funding from the Foundation. The community, growing in knowledge and awareness of the project, is totally supportive.”
- ♦ “NWHF has demonstrated and has developed an excellent reputation as an organization whose mission is to improve the health of the community.”

Note: This question includes a “don’t know” response option; 12 percent of NWHF respondents answered “don’t know,” compared to 11 percent at the median foundation and 10 percent at the median health conversion foundation.

# Understanding of Grantees' Local Communities

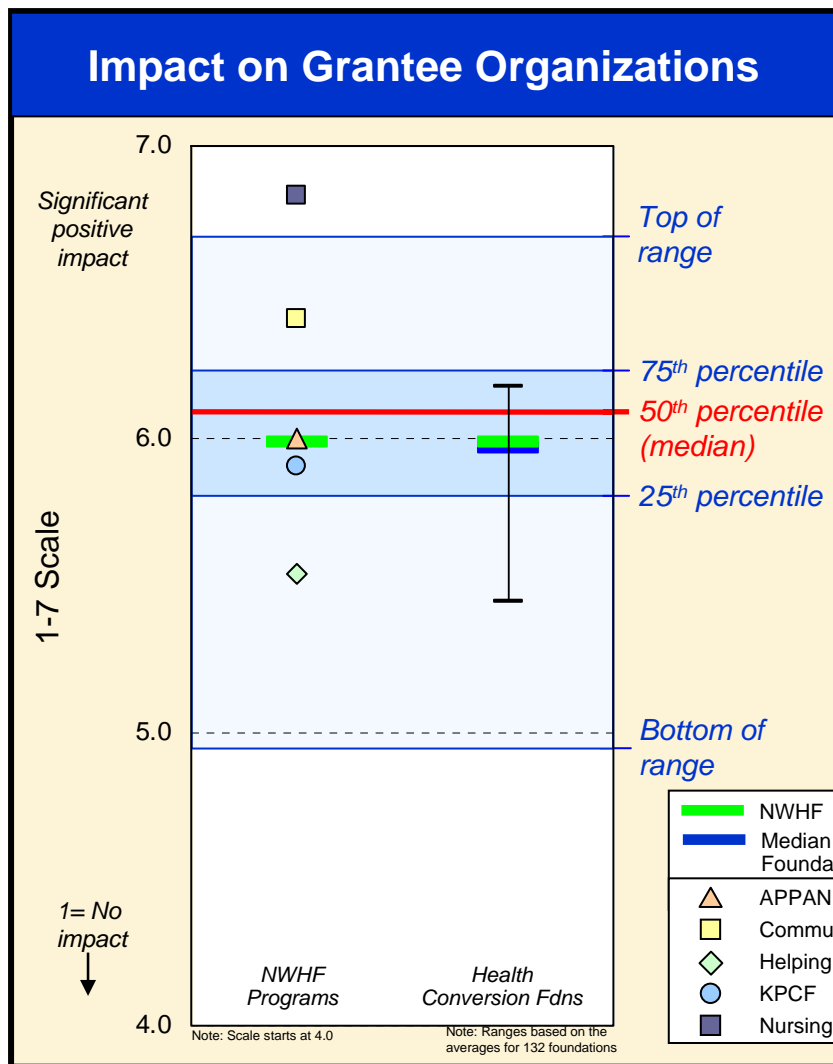
NWHF's average grantee rating of the Foundation's understanding of grantees' local communities is below the rating of the median foundation and similar to the rating of the median health conversion foundation.



Note: This question includes a "don't know" response option; 11 percent of NWHF respondents answered "don't know," compared to 14 percent at the median foundation and 8 percent at the median health conversion foundation.

# Impact on Grantee Organizations

NWHF's average grantee rating of the Foundation's impact on grantee organizations is similar to the rating of the median foundation and similar to the rating of the median health conversion foundation.

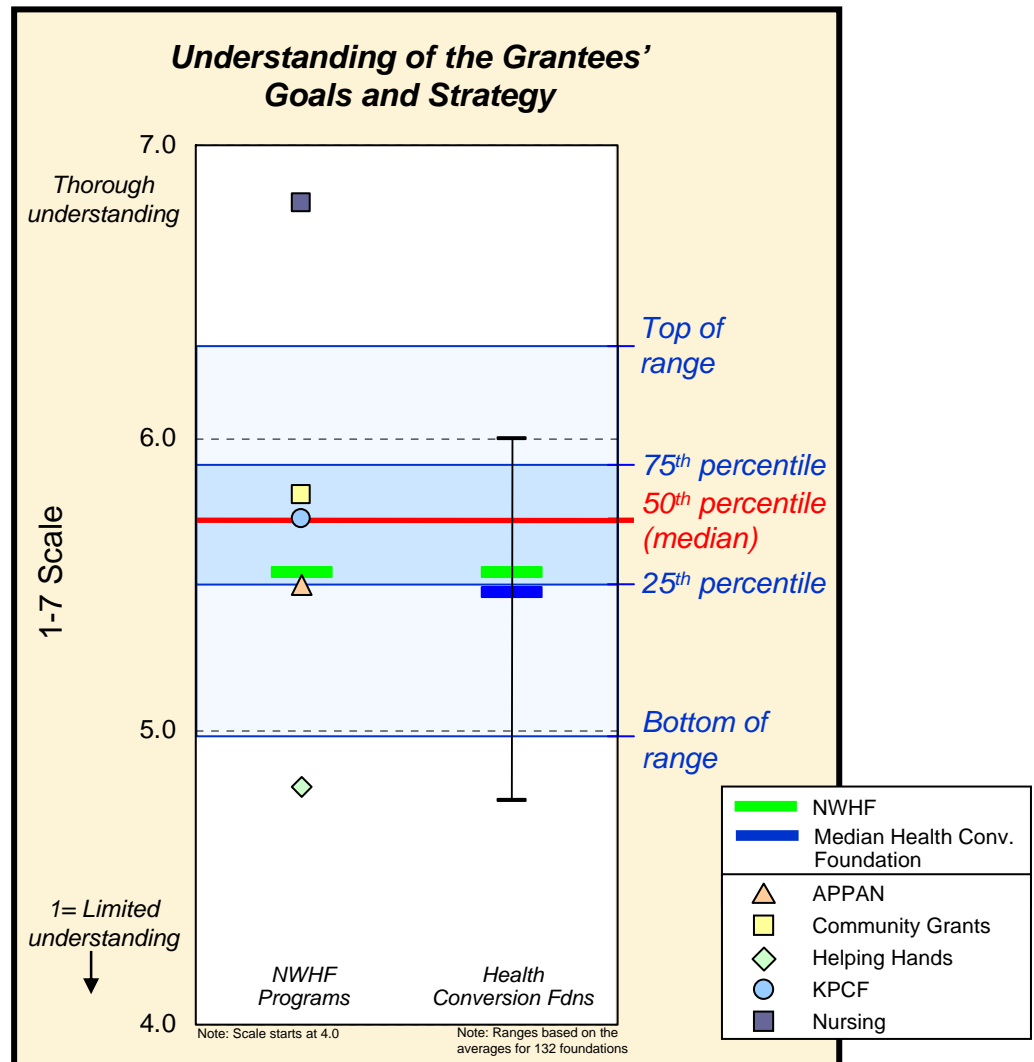


## Selected Grantee Comments

- ♦ “NWHF has a huge impact on my organization and is responsible, in large part, for our development, success and sustainability. They’ve been champions, revenue experts, and partners.”
- ♦ “The Foundation enabled us to test our ideas ... to test our assumptions and tools, adjust our course, and refine deeper our strategic plan going forward.”
- ♦ “The Foundation has assisted our organization in allowing us to broaden our scope of services. Most important to me has been the opportunity the Foundation has provided to allow the project to be organic and truly evolve from the community.”
- ♦ “We were given the impression that our grant for this particular project would be a one-year grant. Generally, for small organizations like ours, multiple year grants can really go a long way in terms of building sustainable, meaningful programs and building capacity.”

# Understanding of Grantees' Goals and Strategy

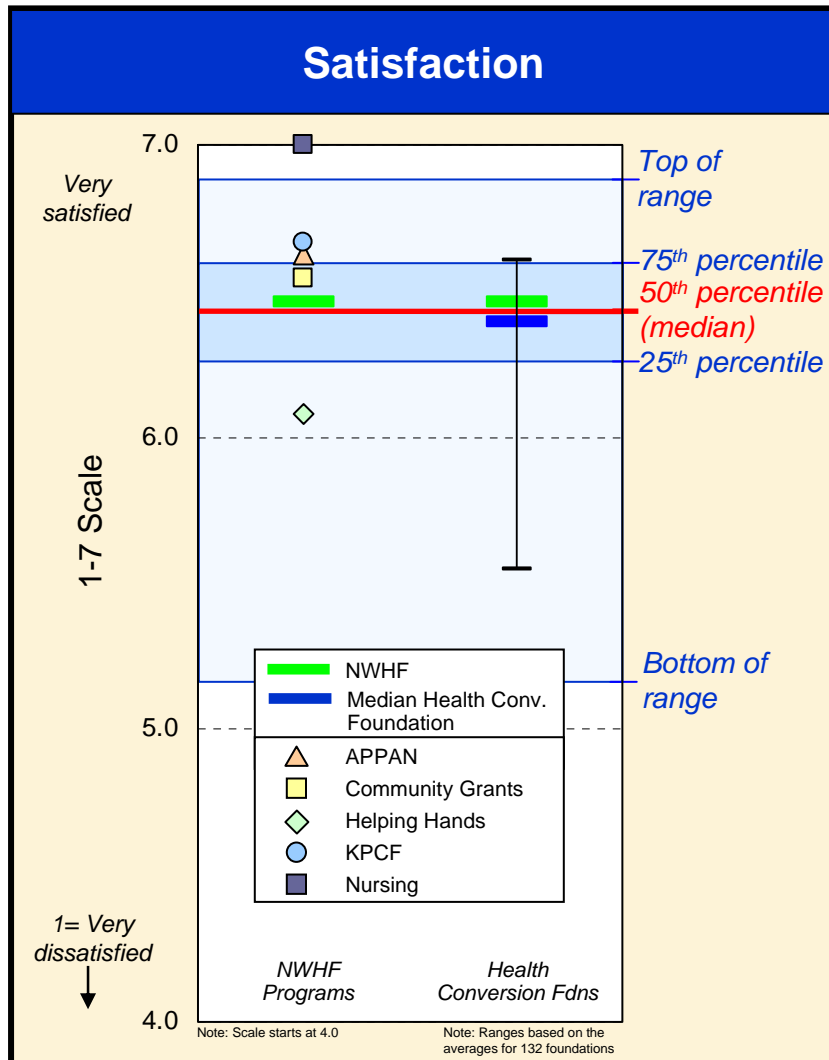
NWHF's average grantee rating of the Foundation's understanding of grantees' goals and strategies is below the rating of the median foundation and similar to the rating of the median health conversion foundation.



Note: This question includes a "don't know" response option; 10 percent of NWHF respondents answered "don't know," compared to 8 percent at the median foundation and 5 percent at the median health conversion foundation.

# Satisfaction

NWHF grantees are as satisfied with the Foundation as the grantees of the median foundation and as satisfied as the grantees of the median health conversion foundation.



## Selected Grantee Comments

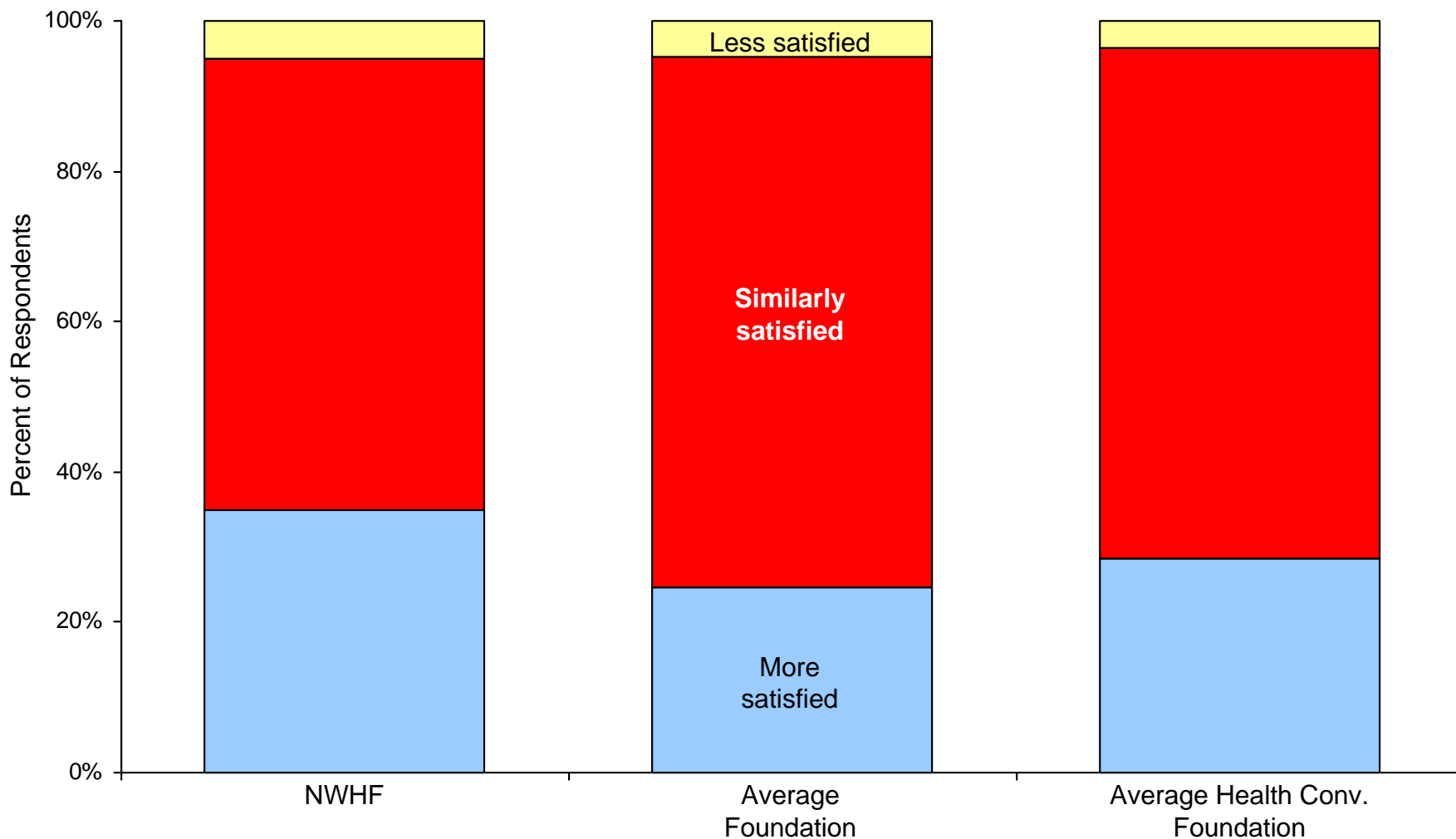
- “The NWHF has been a wonderful partner on many health and health reform projects over the last year. NWHF staff, processes, communications are all of top quality, providing professional, supportive, and substantive input into development of ideas and work products.”
- “We are deeply fortunate to have a philanthropic organization with such clear priorities, demonstrated expertise, and willingness to be actively engaged. NWHF contributes vital resources and leadership in supporting communities, policy makers, and other stakeholders to provide the continuum of quality, accessible care that is needed by every Oregonian.”
- “Seemed to be an interest at the Foundation to steer us along a path they thought was important, but once we set along that path, their support disappeared.”

**Survey-Wide Analysis Fact:** Three dimensions best predict grantee perceptions of satisfaction with their foundation funders: 1) *Quality of Interactions with Foundation Staff:* fairness, responsiveness, approachability; 2) *Clarity of Communication of a Foundation’s Goals and Strategy:* clear and consistent articulation of objectives; 3) *Expertise and External Orientation of the Foundation:* understanding of fields and communities of funding and ability to advance knowledge and affect public policy. For more on these findings and resulting management implications, please see CEP’s report, *Listening to Grantees: What Nonprofits Value in Their Foundation Funders.*

# Satisfaction Relative to Last Year (1)

A larger than typical proportion of NWHF grantees report that they are more satisfied with the Foundation than they were last year.

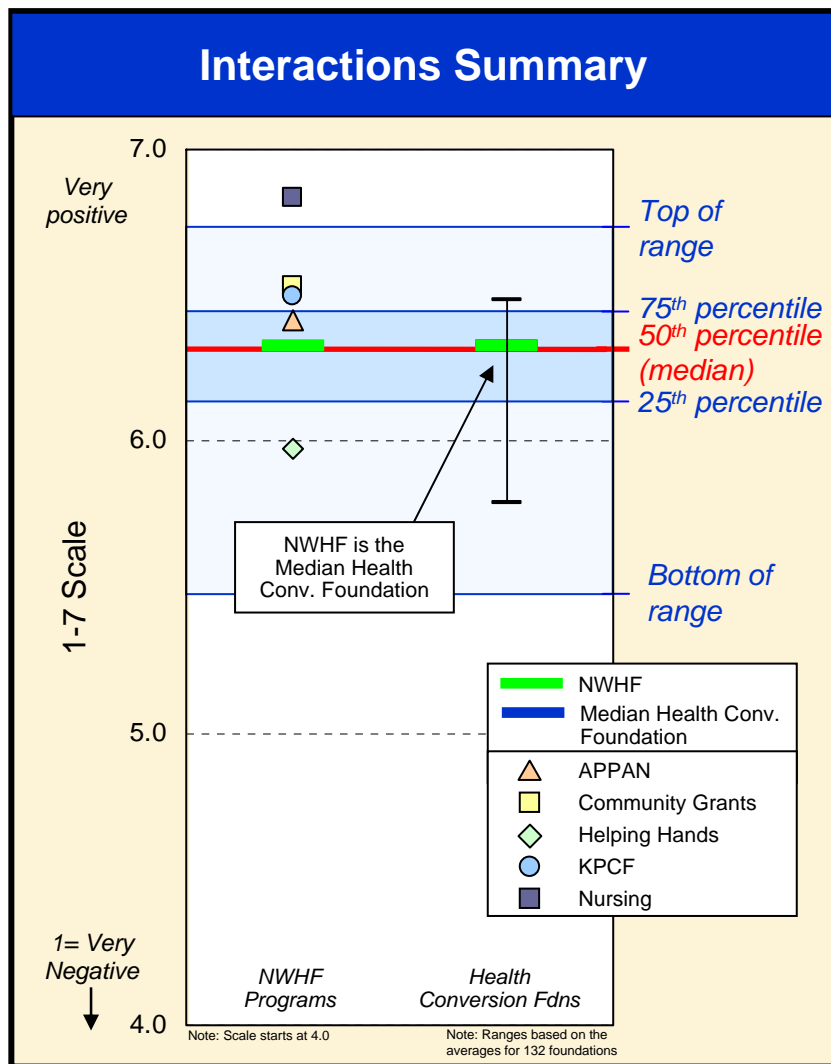
*Change in Satisfaction with the Foundation from Last Year*



Note: Question asked of grantees that were receiving funding from the Foundation last year as well as this year. This chart includes data about 108 foundations.

# Grantee Interactions Summary

This summary includes grantees' comfort approaching the Foundation if a problem arises, responsiveness of Foundation staff, and fairness of the Foundation's treatment of grantees. NWHF is similar to the median foundation and is the median health conversion foundation on this summary measure.



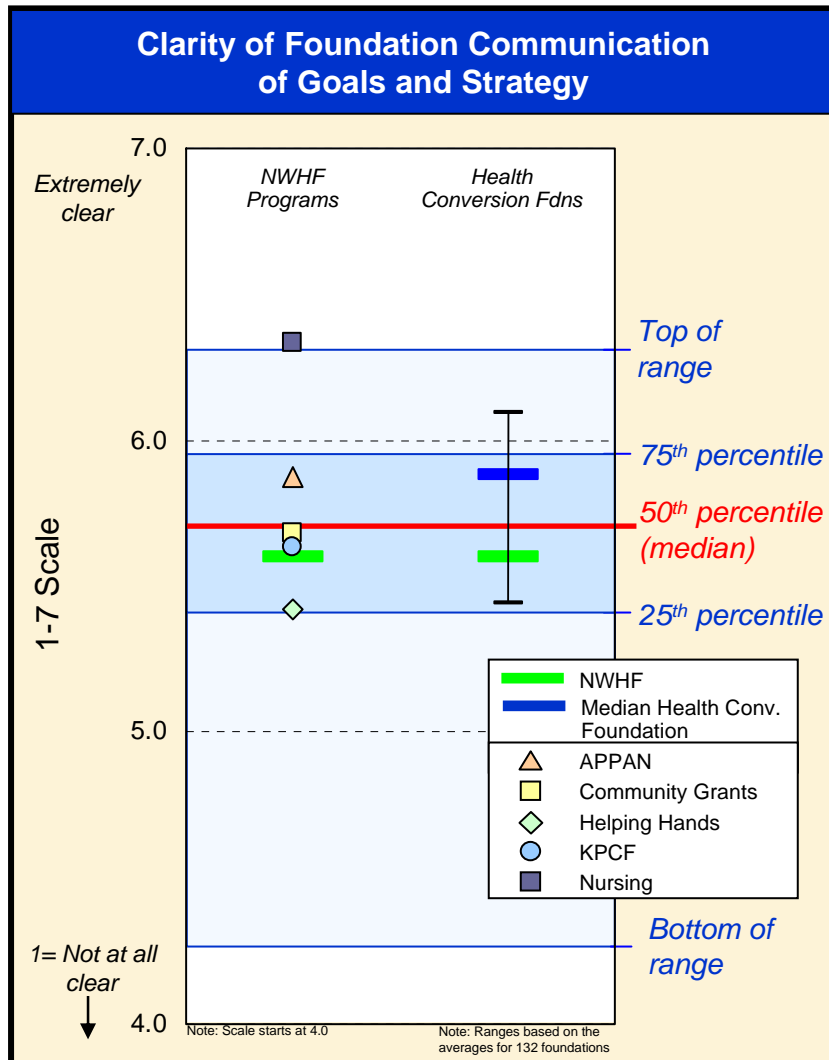
## Selected Grantee Comments

- ◆ “The staff of NWHF are professional, knowledgeable and genuinely care about the programs and projects for which they provide assistance.”
- ◆ “NWHF is proactive in its communication. The staff are respectful, helpful, and team-players. They convey grant expectations in a clear and timely manner.”
- ◆ “All of our interactions with the Northwest Health Foundation have been extremely positive ... their staff are professional, well-informed, friendly and helpful.”
- ◆ “The personnel are supportive, responsive, helpful and very knowledgeable. They feel like partners.”
- ◆ “[The Foundation should conduct] more site visits and learn from providers' perspective.”

Note: Index created by averaging grantee ratings of comfort approaching the Foundation if a problem arises, responsiveness of the Foundation staff, and fairness of the Foundation's treatment of grantees – ratings which are highly correlated.

# Communication of Goals and Strategy

NWHF's average grantee rating of the clarity of the Foundation's communications of its goals and strategy is similar to the rating of the median foundation and below the rating of the median health conversion foundation.

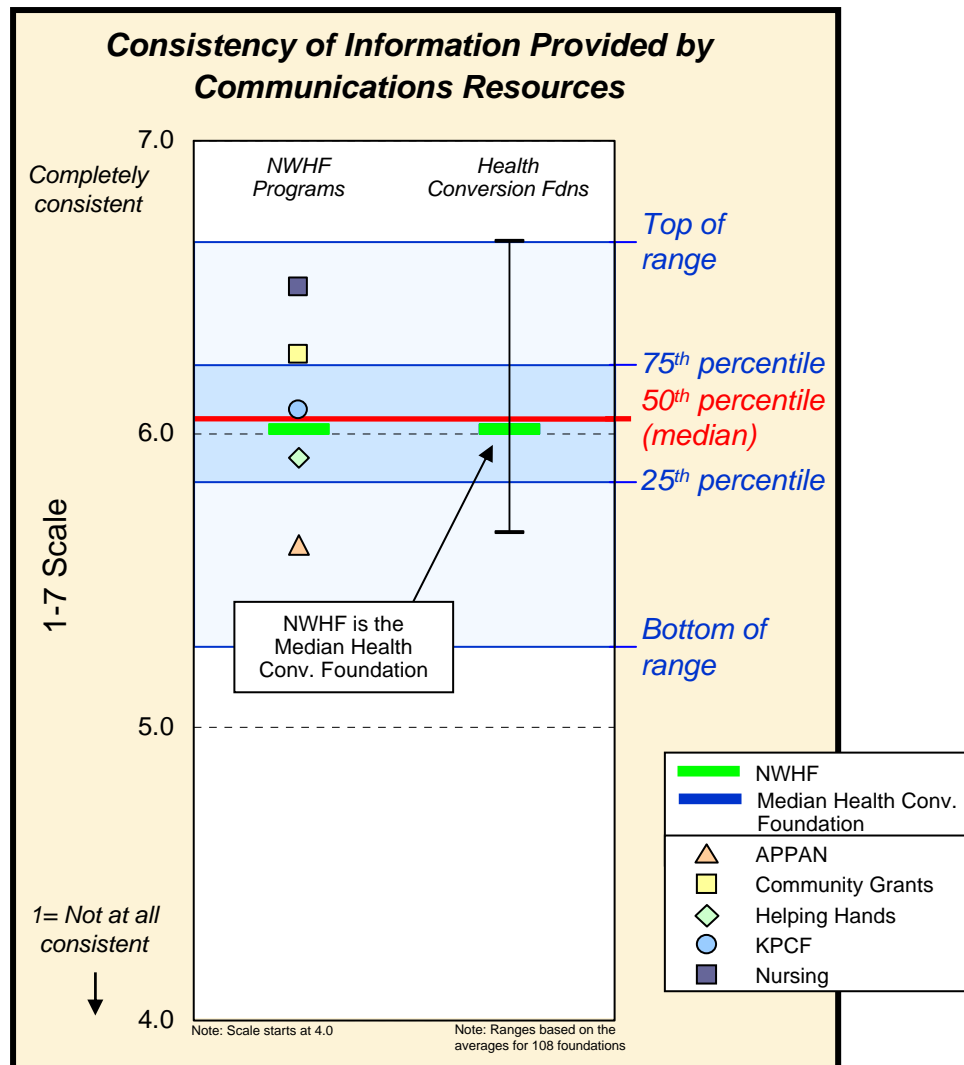


## Selected Grantee Comments

- ♦ “Our communication with the NWHF has been excellent. Website, in person, and via phone have all provided helpful, patient attention to detail and assistance.”
- ♦ “Over time, the priorities of the grant making committee have become more consistent with what is communicated on the website and by program officers, and this is very helpful. The first year, these priorities/values seemed inconsistent.”
- ♦ “We encountered inconsistencies in what was written, what was told to us, and the final grant decision. It seemed like the grant criteria changed throughout the process.”

# Consistency of Communications

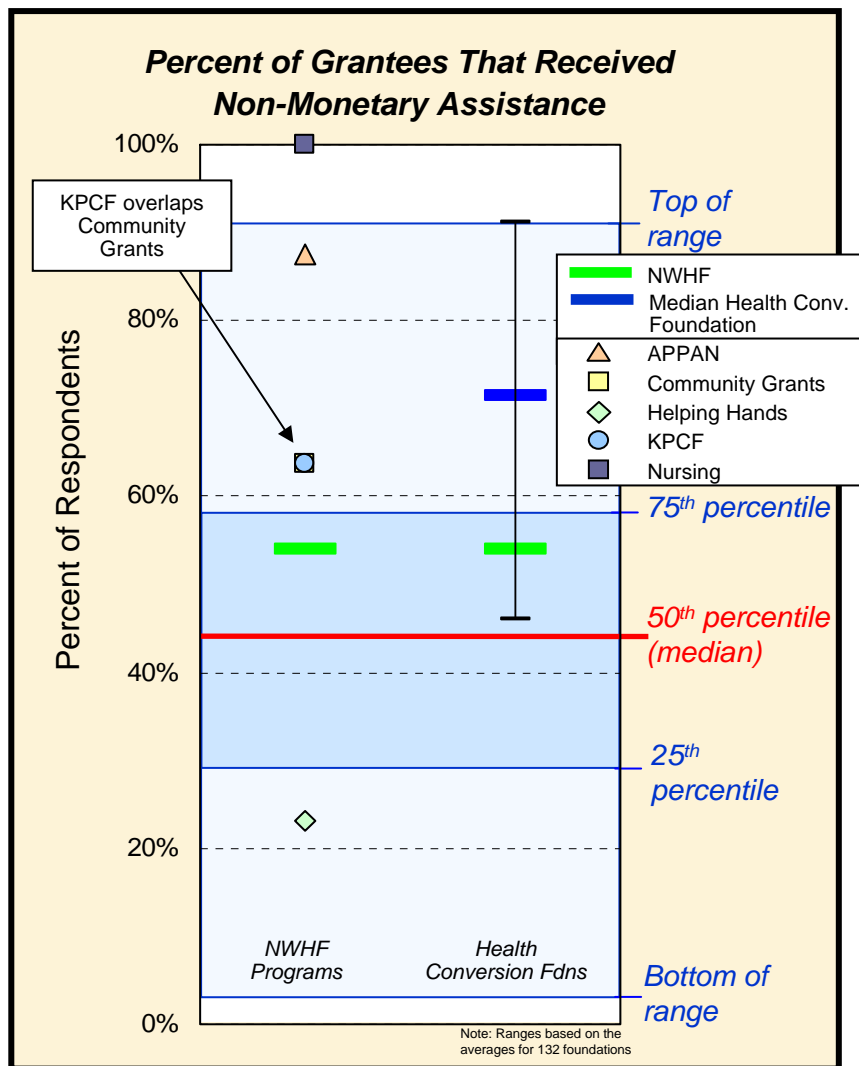
NWHF's average grantee rating of the consistency of the Foundation's communication resources, both personal and written, is similar to the rating of the median foundation. NWHF is the median health conversion foundation on this measure.



*Survey-Wide Analysis Fact: Consistency of Communications, both personal and written, is the best predictor of grantee ratings of a foundation's clarity of communication of its goals and strategy. Other predictors are 1) Quality of Interactions with Foundation Staff: fairness, responsiveness, approachability and 2) The helpfulness of a foundation's selection and reporting/evaluation processes in strengthening grantees' programs and/or organizations – key moments that can reinforce or undermine foundation messages. For more on these findings, key resources most valued by grantees, and management implications, please see CEP's report, *Foundation Communications: The Grantee Perspective*.*

# Non-Monetary Assistance

The proportion of NWHF grantees that report receiving non-monetary assistance is larger than that of the median foundation and smaller than that of the median health conversion foundation.



## Selected Grantee Comments

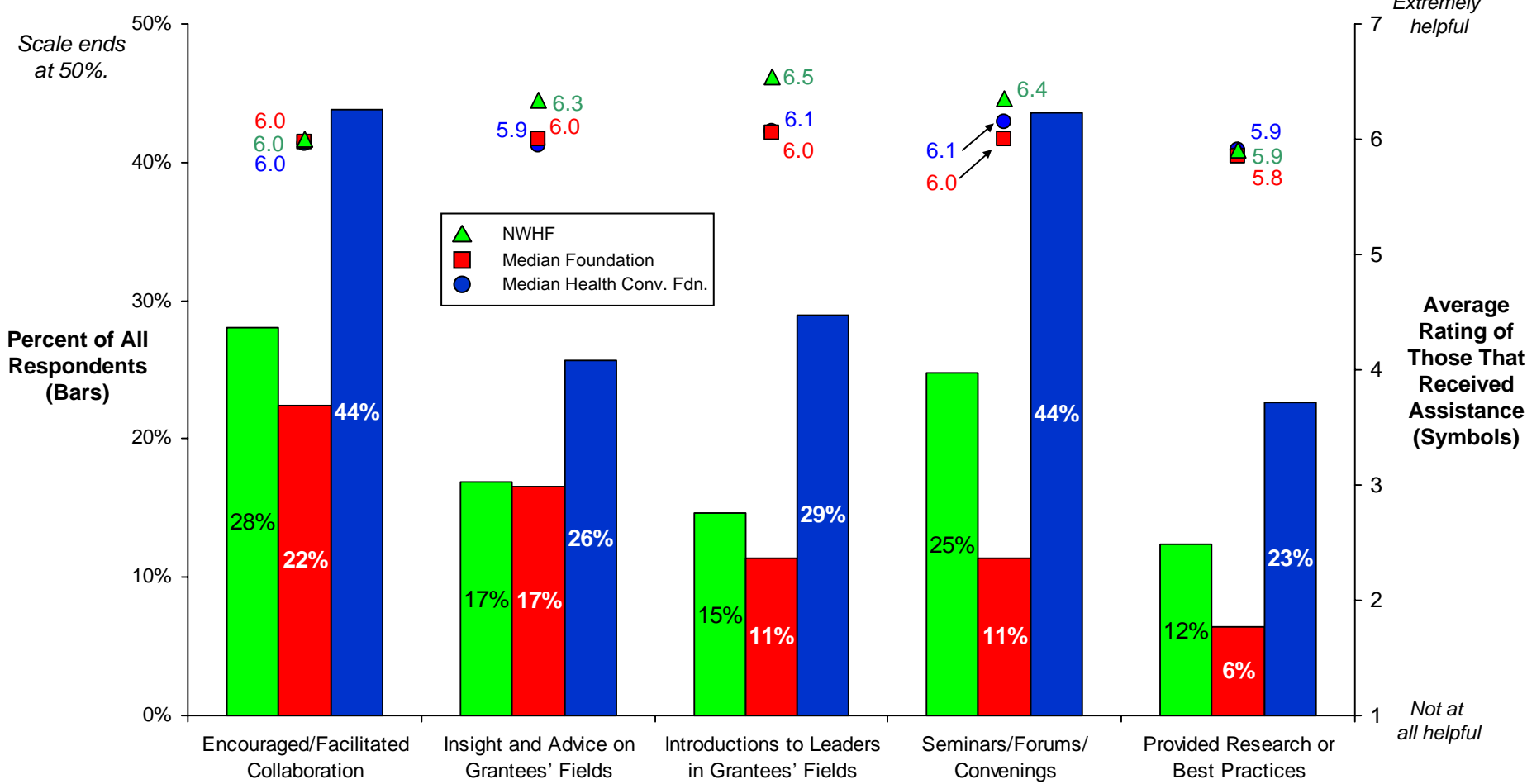
- ♦ “I consider the staff at NWHF to be the first point of contact for questions I have, and I am never disappointed by the level of knowledge and mentorship I receive. The non-monetary assistance has been a tremendous asset to our organization, with contacts, research, follow-up and advice.”
- ♦ “The NWHF has grown and developed its strategic mission of community and policy impact in a way that has tripled its effect by empowering other groups to work more collaboratively. The capacity-building strategic development assistance has been powerful to us, but the biggest impact has been the encouragement of partnerships and collaboration.”
- ♦ “Aid in evaluation was helpful. Most helpful were the meetings bringing fundees together and encouraging collaborative relationships between all involved in nursing in the Pacific Northwest.”

Grantees that report receiving non-monetary assistance rate the Foundation statistically significantly higher on many measures, including impact on and understanding of grantees’ fields, local communities, and organizations; all quality of interactions measures; and helpfulness of administrative processes.

# Field-Related Assistance Activities & Helpfulness (1)

A larger proportion of NWHF grantees report receiving field-related assistance than grantees at the median foundation, but a smaller proportion compared to the proportion at the median health conversion foundation. The helpfulness of field-related assistance activities is rated similarly to or above the ratings of the median foundation.

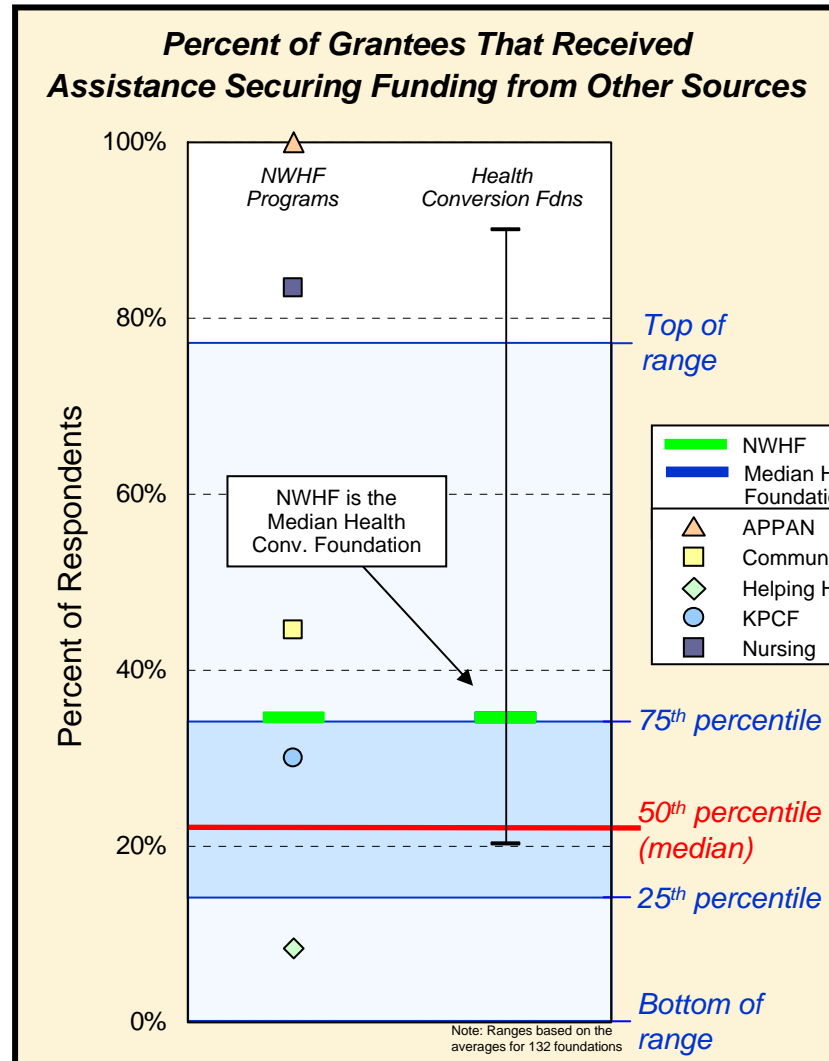
**Frequency and Helpfulness of Field-Related Assistance Activities**



Note: This chart includes data about 132 foundations.

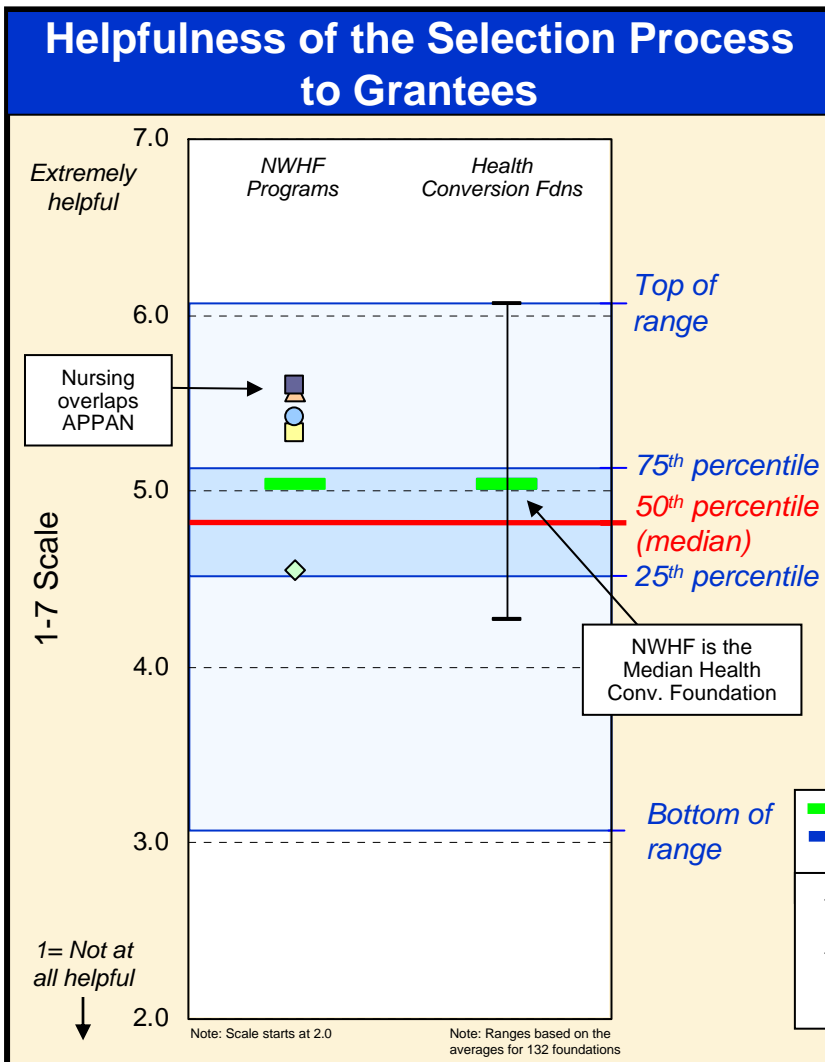
# Proportion of Grantees Obtaining Assistance Securing Funding

The proportion of NWHF grantees that report receiving assistance from the Foundation in securing funding from other sources is larger than that of the median foundation. NWHF is the median health conversion foundation on this measure.



# Helpfulness of Selection Process

NWHF's average grantee rating of the helpfulness of the Foundation's selection process is above the rating of the median foundation. NWHF is the median health conversion foundation on this measure.

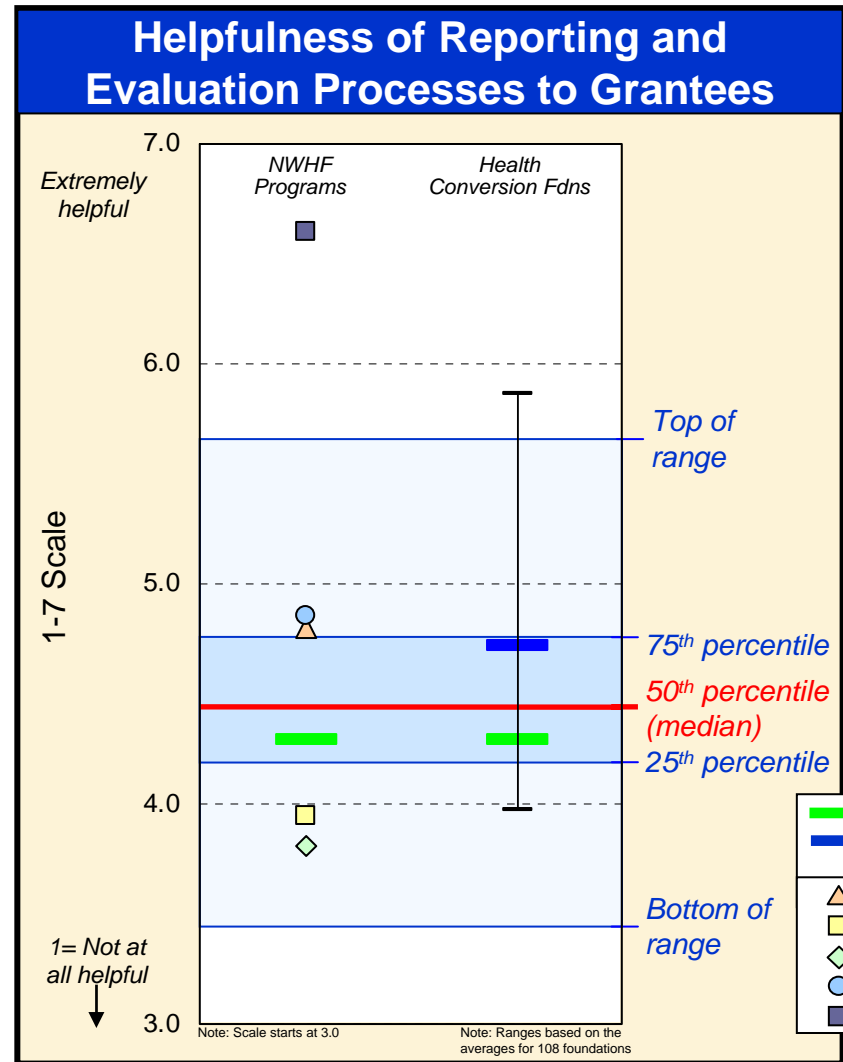


## Selected Grantee Comments

- ◆ “Good support from staff in developing funded proposal.”
- ◆ “We are in the process of applying for additional funding and that experience has been positive.”
- ◆ “Process was smooth [for this] small, one-time grant.”

# Helpfulness of Reporting and Evaluation Processes

NWHF's average grantee rating of the helpfulness of the Foundation's evaluation process is similar to the rating of the median foundation and below the rating of the median health conversion foundation.



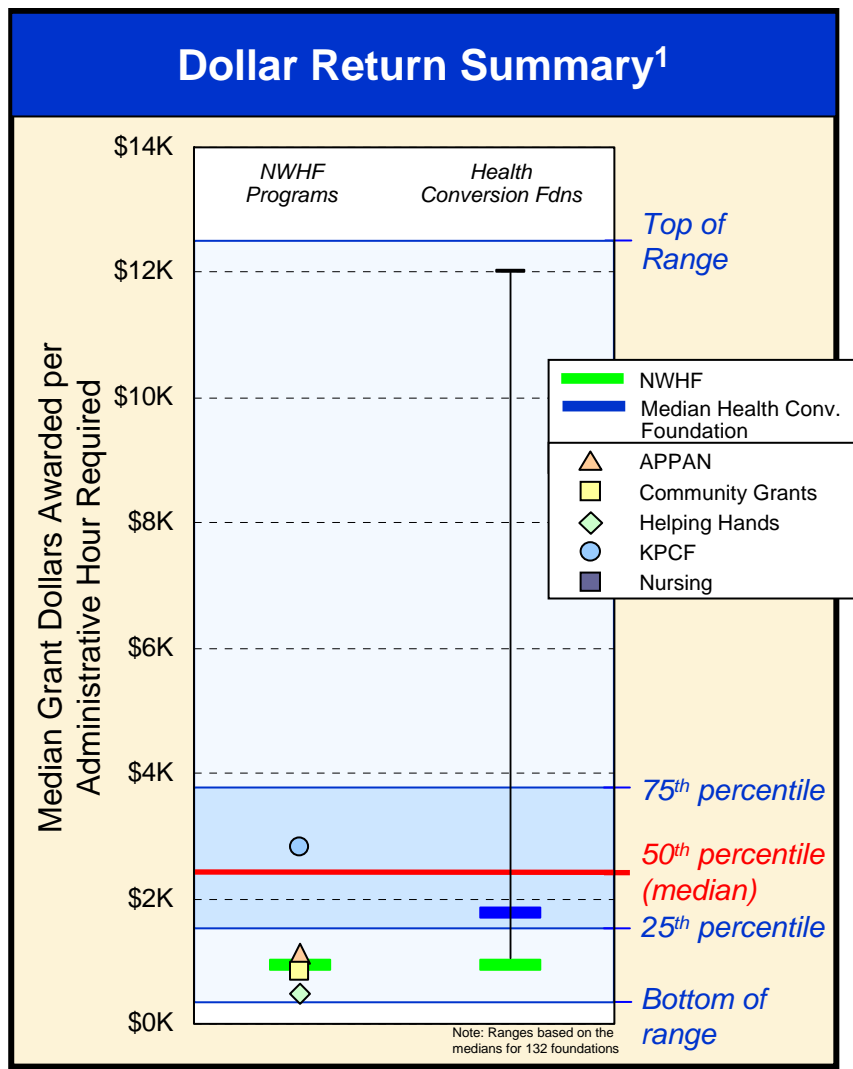
Grantees that discuss their report/evaluation with Foundation staff rate the helpfulness of the reporting and evaluation process more positively than those that do not (5.0 versus 3.8).

# Dollar Return Summary

The median number of dollars awarded per hour of administrative time spent by NWHF's grantees is smaller than that of ninety percent of surveyed foundations' grantees and lowest among grantees of other health conversion foundations.

This summary includes:

- The total grant dollars awarded
- The total time necessary to fulfill the administrative requirements over the lifetime of the grant.

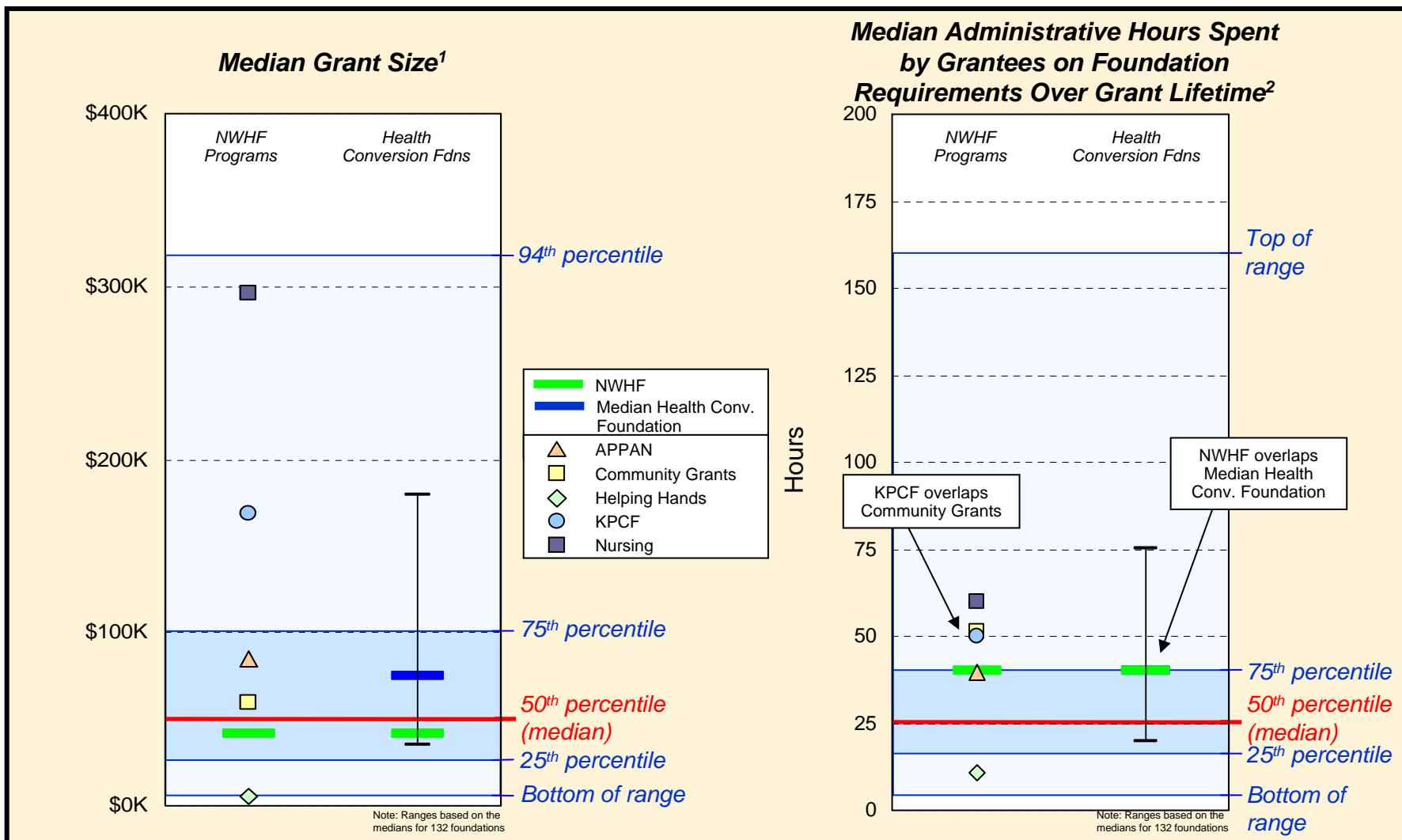


1: Dollar Return on Grantee Administrative Hours is calculated for each grantee and aggregated by foundation for the Dollar Return Summary.

Note: Nursing grantees not shown due to a low number of responses.

# Grant Size and Administrative Time

The median grant reported by NWHF's grantees is similar to that of the median foundation's grantees and smaller than that of the median health conversion foundation's grantees. The median number of hours of administrative time spent over the course of the grant by NWHF's grantees is larger than that of the median foundation's grantees and similar to that of the median health conversion foundation's grantees.



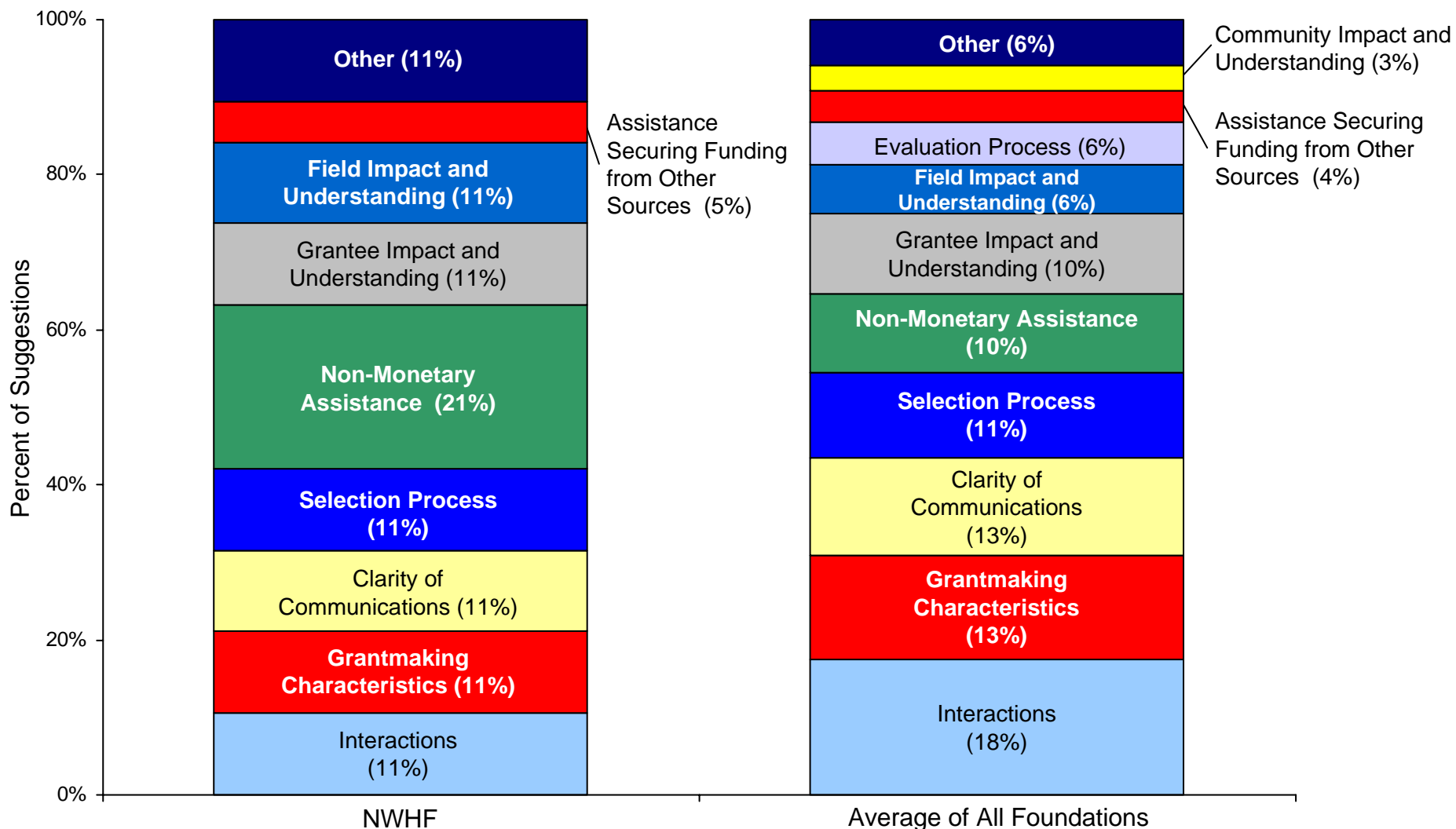
1: Chart does not include data from seven foundations whose median grant size exceeds \$400K.

2: Chart displays total grant proposal creation, evaluation, and monitoring hours spent over the life of the grant; each of these events did not necessarily occur for each individual grantee.

# Grantee Suggestions for the Foundation (1)

Grantees were asked to provide any suggestions for how the Foundation could improve. A larger than typical proportion of NWHF's 19 suggestions concern non-monetary assistance.

**Topics of Grantee Suggestions**



# Review of Findings (1)

Chart shows percentile rank of NWHF (◆) and the median health conversion foundation (◆) among all foundations in the comparative set.

Indicator	Percentile					Description
	0th	25th	50th	75th	100th	
Impact on the Field						Grantees were asked to rate the foundation's impact on their fields.
Impact on the Community						Grantees were asked to rate the foundation's impact on their local communities.
Impact on the Grantee Organization						Grantees were asked to rate the foundation's impact on their organizations.
Satisfaction						Grantees were asked to rate their satisfaction with their funder.
Interactions						This summary includes grantee ratings of foundation fairness, responsiveness, and grantee comfort approaching the foundation if a problem arises.
Clarity of Communication of Goals and Strategy						Grantees were asked to rate the clarity of the foundation's communication of its goals and strategy.
Non-Monetary Assistance						This summary includes the frequency of provision and ratings of helpfulness of 14 individual activities, including management and field-related assistance.
Assistance Securing Funding from Other Sources						This summary includes the frequency of provision of foundation assistance in obtaining funding from other sources, and ratings of the impact of those efforts.
Selection Process						Grantees were asked to rate the helpfulness of the foundation's selection process for their organizations.
Reporting and Evaluation Processes						Grantees were asked to rate the helpfulness of the foundation's reporting and evaluation processes for their organizations.
Dollar Return on Grantee Administrative Hours						This summary is calculated by dividing the dollar value of individual grants by the time required of grantees to fulfill the foundation's administrative requirements.

# Review of Findings (2)

Chart shows the percentile rank of NWHF funding areas – APPAN (◇), Community Grants (◇), Helping Hands (◇), KPCF (◇), and Nursing (◇) – among all foundations in the comparative set.

Indicator	Percentile					Description
	0th	25th	50th	75th	100th	
Impact on the Field						Grantees were asked to rate the foundation's impact on their fields.
Impact on the Community	<p>KPCF overlaps Community Grants</p>					Grantees were asked to rate the foundation's impact on their local communities.
Impact on the Grantee Organization						Grantees were asked to rate the foundation's impact on their organizations.
Satisfaction						Grantees were asked to rate their satisfaction with their funder.
Interactions						This summary includes grantee ratings of foundation fairness, responsiveness, and grantee comfort approaching the foundation if a problem arises.
Clarity of Communication of Goals and Strategy						Grantees were asked to rate the clarity of the foundation's communication of its goals and strategy.
Non-Monetary Assistance						This summary includes the frequency of provision and ratings of helpfulness of 14 individual activities, including management and field-related assistance.
Assistance Securing Funding from Other Sources <sup>1</sup>	<p>Nursing overlaps APPAN</p>					This summary includes the frequency of provision of foundation assistance in obtaining funding from other sources, and ratings of the impact of those efforts.
Selection Process						Grantees were asked to rate the helpfulness of the foundation's selection process for their organizations.
Reporting and Evaluation Processes						Grantees were asked to rate the helpfulness of the foundation's reporting and evaluation processes for their organizations.
Dollar Return on Grantee Administrative Hours <sup>1</sup>						This summary is calculated by dividing the dollar value of individual grants by the time required of grantees to fulfill the foundation's administrative requirements.

<sup>1</sup>: Some program area ratings not shown due to a low number of responses.

# Analysis and Discussion (1)

## ◆ Overall Positive Perceptions, Effect on Public Policy, and Satisfaction

- On an absolute basis, NWHF is rated positively by its grantees. In particular, grantees rate the Foundation's ability to effect public policy much higher than typical – above the 75<sup>th</sup> percentile among all foundations. The Foundation's grantees are as satisfied as grantees of the median foundation, and a larger than typical proportion of NWHF grantees indicate being more satisfied with the Foundation than they were last year – indicating a possible trend of improvement.

## ◆ Non-monetary Assistance

- A larger than typical proportion of NWHF grantees – 54 percent – report receiving non-monetary assistance from the Foundation or a third party. The Foundation's field-related assistance is rated as particularly helpful to grantees. A majority of non-monetary assistance is provided by foundation staff.
- The largest proportion of suggestions for NWHF improvement concern non-monetary assistance. Most of these suggestions are requests for opportunities to convene with other grantees.
- Grantees that report receiving non-monetary assistance rate NWHF significantly higher than those that do not on a number of measures including impact on and understanding of grantees' fields, local communities, and organizations; the Foundation's ability to advance knowledge and affect public policy in grantees' fields; all quality of interactions measures; helpfulness of and level of involvement of the Foundation in the selection process; helpfulness of the reporting and evaluation process; and impact of Foundation funding on grantees' ability to continue their work (sustainability).<sup>1</sup>
- Grantees that report receiving non-monetary assistance also report receiving larger and longer-term grants.
- *Does the Foundation specifically target certain grantees for its non-monetary assistance activities?*
- *Given that grantees find this assistance helpful, should the Foundation consider providing it to more grantees?*
  - *Does the Foundation have the resources to do so?*

1: Statistically significant at a 90% certainty level.

# Analysis and Discussion (2)

## ◆ Discussion of Evaluations

- Forty-one percent of NWHF grantees discussed their completed reports and evaluations with staff – a smaller proportion compared to grantees of the median health conversion foundation.
- These grantees rate the helpfulness of the reporting and evaluation processes in strengthening their organizations and funded programs significantly more positively than grantees that do not report having these discussions – 5.0 versus 3.8 respectively.<sup>1</sup>
- *Can the Foundation discuss reports and evaluations with more grantees?*

## ◆ Differences in Ratings Among Programs

- There are many statistically significant differences in ratings among grantees from NWHF's different grant programs.<sup>1</sup> Nursing grantees consistently rate the Foundation higher than do grantees of other programs, and on nearly every measure Helping Hands grantees give the Foundation the lowest average rating.
  - Measures on which NWHF receives significantly higher ratings from Nursing grantees include impact on and ability to advance knowledge in grantees' fields, impact on and understanding of grantee organizations, understanding of grantees' local communities, quality of interactions, and the helpfulness of the reporting and evaluation process in strengthening grantee organizations.
  - Only 20% of Helping Hands grantees report that they are currently receiving funding from NWHF. Among all respondents in our dataset, those that are not currently receiving funding tend to rate foundations statistically significantly less positively across the board, and this finding holds true for NWHF.<sup>1</sup> However, the differences between the ratings of currently funded and not currently funded respondents is often larger for NWHF respondents than is the difference between currently and not currently funded respondents among all respondents in our dataset.
- *Are these differences in perceptions of the Foundation reflective of intentional differences in the way NWHF works with different groups of grantees?*
  - *If so, are there measures on which the Foundation would like grantees to have more consistent experiences?*
- *Are there ways that the Foundation can improve the experiences of all grantees, especially in key areas such as quality of interactions?*

1: Statistically significant at a 90% certainty level.

# Contact Information

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