

NORTHWEST HEALTH FOUNDATION

Health Care Reform • 2011 Request for Proposals

General Operating Support for Health Care Reform Advocacy and Lobbying

Key dates: January 21 – Intent to apply submitted
 January 28 – Proposals due online
 February 14 – Applicants informed of decisions
 February 25 – 11:30-2:00 Grantee information sharing meeting at
 Northwest Health Foundation

Step 1: Submit your intent to apply at <http://inside.nwhf.org/intent/> before January 21. Once NWHF verifies that your organization meets the eligibility requirements, an email will be sent within two business days to the lead project contact with a link to the online grant application along with a username and password.

Step 2: Complete and submit your **online** application by January 28 (11:59 pm). The application asks for the standard organizational, contact, demographic and budget information requested of all NWHF applicants.

The application includes a short narrative section that asks the following questions. The entire narrative section should represent approximately 1 and ½ pages. Note the character limits for each question:

1. Are you a current Northwest Health Foundation grantee? (Yes or No)
2. What is the requested grant amount? Up to \$10,000 if currently a NWHF grantee, and up to \$15,000 for other applicants. [10 characters]
3. Provide a brief description of your organization's experience with health care reform advocacy. [1,500 character limit. Approximately 1/3 of a page.]
4. Provide a brief description of your organization's expected work and goals with regard to health care reform advocacy in 2011. Please include one to three concrete process, output, or outcome measures you hope to achieve through your health care reform advocacy work during 2011. [2,500 character limit. Approximately 2/3 of a page.]
5. Who is engaged in the design and implementation of this work? How do these individuals self-identify in terms of their identity? [750 character limit. Approximately 1 paragraph.]
6. Who will be served by the proposed activities? How would these communities identify themselves? [750 character limit. Approximately 1 paragraph.]
7. Who serves on the board of directors of your organization? How do these individuals self-identify in terms of their identity? [750 character limit. Approximately 1 paragraph.]